



Strategic Plan of the RAEME National Association



RAEME National Association Strategic Plan.



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This document is in second draft form. With the exception of some minor changes and addition of a further three goal. This plan was agreed upon by the majority of the RAEME Regional Associations Nationally.

The Plan was also submitted to the RAEME Corps Committee as a brief and accepted in principal by the Corps Committee.



STRATEGIC PLAN OF THE “RAEME NATIONAL ASSOCIATION”

A STRATEGIC PLAN FOR THE ROYAL AUSTRALIAN ELECTRICAL AND MECHANICAL ENGINEERING NATIONAL ASSOCIATION (RNA)

VISION

RAEME enjoys a reputation for service and technical excellence: a reputation hard won and highly valued. It results from several generations of officers, warrant officers, non-commissioned officers and craftsmen committing themselves to a culture of service and support to combat arms and services through the delivery of outstanding materiel maintenance, maintenance engineering and recovery support. War fighters of the future will continue to depend on this traditional support, but increasingly, they will depend on the technological edge provided by members of the Corps to enhance equipment on modern, complex and fluid battlefields. Thus the Corps' future on the modern battlefield is assured. Most importantly, the Corps' reputation, as an active member of an integrated combat-team, contributing to the defence of our Nation, will only grow richer: its spirit is in the hands of the people who comprise our Corps – past, present and future members.

The RAEME National Association (RNA) seeks to complement this vision and this Strategic plan articulates the core of our aspirations.

‘Arte et Marte.’

MISSION OF THE RAEME NATIONAL ASSOCIATION

As a volunteer organization, promote and preserve the spirit de corps, reputation, and history of the RAEME Corps through its past, present and future members.

GOALS

The goals of the RAEME National Association's management organization are as follows:

- ❖ Promote the Corps' identity and reputation across Australia.
- ❖ Recognise and celebrate the achievements of the members of the Corps.
- ❖ Provide a focal point for Corps activities nationally and regionally.

- ❖ Foster relationships between Head of Corps RAEME. RAEME Corps Committee, RAEME Serving Members and all RAEME Affiliated Associations and other RAEME groups.
- ❖ Encourage all RAEME Associations and RAEME Groups to join the RAEME Electronic Network.
- ❖ Undertake tasks that are mutually agreed by the majority of affiliates and members that will assist and support the majority of members.

NATIONAL STRATEGIES, OBJECTIVES, RESPONSIBILITIES AND TASKS

GOAL 1: Promote the Corps' identity and reputation across Australia.

Strategy: Using effective communication mediums and promotional activities, routinely inform members of the Corps, and the wider community, of the achievements of our Corps.

Objective:

- 1.1. Ensure the 'Craftsman' magazine is distributed to members of the Association, who wish to receive it in accordance with the HOC distribution plan across Australia

Responsibility: HOC Cell, RNA and RAEME Regional Associations

- 1.2. Assist in facilitating the celebration of the Corps' Birthday and other significant events by involving retired/discharged and serving RAEME members in regional areas each year.

Responsibility: Regional RAEME Representatives and RAEME Regional Associations

- 1.3. Provide lecturing and other support to locally based units to reinforce the culture of the Corps, the RAEME Associations and attract new members to the Regional Corps Associations.

Responsibility: RAEME Regional Associations

- 1.4. Seek appropriate publicity for the achievements of Corps members in the Defence and the broader Australian media.

Responsibility: RAEME Regional Associations

- 1.5. Collaborate in the preparation, compilation and distribution of the Corps History.

Responsibility: Appointed nominee by the Corps Committee and RAEME Regional Associations

GOAL 2: Recognise and celebrate the achievements of the members of the Corps.

Strategy: Using funds raised by Corps members nationally and regionally, provide prizes and public recognition to individuals and groups, who represent and bring credit to the Corps.

Objectives:

- 2.1. Nominate retired, and when requested, serving officers and soldiers in all regions to the Head of Corps for prizes and awards.

Responsibilities: Colonels Commandant, Regional RAEME Representatives, Selection Committees, RNA and the RAEME Regional Associations.

- 2.2. Contribute to the development of the Army Logistic Museum – Bandiana.

Responsibility: HOC Cell, RAEME Regional Associations and individual donors.

- 2.3. Help maintain and enhance the RAEME Memorial at Bandiana.

Responsibilities: HOC Cell, RAEME Regional Association and donors.

- 2.4. Support the development of the RAEME Corps Museum in physical and monetary terms.

Responsibility: Corps Committee, RAEME Regional Associations and Museum staff.

- 2.5. Raise and manage funds for the administration of The RAEME National Association and RAEME Regional Associations for ongoing Corps commitments, celebratory activities and specific projects.

Responsibility: The RNA and RAEME Regional Associations, and Donors.

- 2.6. Develop articles on past achievements of the Corps members for inclusion in appropriate publications.

Responsibility: The RAEME Regional Associations and Corps members and supporters generally.

GOAL 3: Provide a focal point for Corps activities nationally and regionally.

Strategy: Recognising resource constraints, establish, maintain and grow enabling organizations, systems and networks, which in collaboration with the HOC foster membership of and communications between serving members and ex-members of AEME and RAEME across Australia within a national framework.

Objectives:

3.1. Maintain a nationally based management committee, which includes serving and ex serving RAEME members.

3.2. **Responsibility:** RNA

3.3. Annually promulgate the National and Regional Associations' organisational structures and committee membership and ensure they are displayed on the web site, within each issue of the "Craftsman" magazine and in other suitable media.

Responsibility: RNA

3.4. Develop, maintain and enhance an electronic national database of Corps members – all categories of full time serving members – to enable their ongoing membership of The RAEME Regional Associations post discharge.

3.4. **Responsibility:** HOC Cell and RNA

3.5. Maintain a nationally based RAEME National Association Web-site, which links nationally with the HOC website, the RAEME Regional Associations and contains appropriate information to enhance the attainment of these goals.

Responsibility: RNA, HOC Cell and Regional RAEME Associations

3.6. Collect Corps memorabilia and documentation and have them maintained in a sound condition for display and research purposes in regional and the Army Logistic Museum - Bandiana.

Responsibility: RAEME Regional Associations, interested parties and volunteers and Army Logistic Museum - Bandiana.

3.7. Retain and maintain current copies of RAEME Corps Instructions.

Responsibility: RNA Secretary.

3.8. Be aware of the national Corps management structure, as described in Corps Instructions and other HOC documents, its links to the national HOC Strategic Plan, and work with the HOC organization to achieve national Corps goals.

Responsibility: RNA Executive Committee.

3.9. Acquire and promulgate information to our membership of our members in distress, requiring support or who have passed on; and where appropriate, provide access to veteran's counselling services for members.

Responsibility: The RNA Secretary and RAEME Regional Associations' Welfare Officers

GOAL 4: Foster relationships between Head of Corps RAEME. RAEME Corps Committee, RAEME Serving Members and all RAEME Affiliated Associations and RAEME Groups.

4.1 Develop, maintain and coordinate close relations with all RAEME elements Nationally.

Responsibility: RNA Committee

GOAL 5: Encourage all RAEME Associations and RAEME Groups to join the RAEME Electronic Network.

5.1 Develop a national website to include a RAEME Electronic network and encourage all RAEME Associations and RAEME Groups to join the network.

Responsibility: RNA Committee, RNA webmaster and RNA IT team

GOAL 6: Undertake tasks that are mutually agreed by the majority of members that will assist and support all RAEME Corps members past and present .

6.1 When requested by the majority of RAEME Regional Associations and others members, manage and coordinate tasks allocated for the greater good of all.

COMMITTEE STRUCTURE OF THE RAEME NATIONAL ASSOCIATION

4. To achieve the outcomes of this Strategic Plan, the Committee of The RAEME National Association (RNA) relies heavily on the Regional RAEME Associations to further the national goals and objectives. It is not intended to have a dedicated, or additional committee, but rather draw on the current regional committee members to form the RNA Committee and perform the agreed role required for the RAEME National Association – effectively double-hatting the incumbents as is the case for the RAEME Association National Representative (RANR) and President). In the main these roles will be one of coordination, communication, distribution and planning and are described in further detail below:

- a. The Patron will be the Honourary Representative Colonel Commandant RAEME or another suitable person selected by the RAEME National Committee.
- b. The RNA President will be selected and appointed as the RAEME Association National Representative (RANR) on the Corps Committee on an agreed selection process through the RAEME Regional Associations, Chapters or Sub Branches. The RANR is a funded, full voting member of the Corps Committee.
- c. The RNA Vice President will be the RAEME Association National Representative (RANR) elect to the Corps Committee and RNA President elect. The Secretary and a Treasurer will be the Secretary and Treasurer from the RAEME Regional Association in which the President resides wherever this is possible, to achieve optimum co-ordination across the executive positions.
- d. Representatives from each RAEME Regional State/Territory Association, Chapters, Sub Branches and Head of Corps will be appointed on an as required basis. (Note: Numbers of Representatives will be governed by the agreed goal and tasks to be performed as agreed and delegated by RNA President. Members filling the equivalent position currently undertaken within the RAEME Regional Association will generally fill these positions in the main. It is intended that all affiliated Regional Associations be represented equitably.

- e. Webmasters as determined by the RAEME National Committee.
- f. A representative from HOC cell as detailed by HOC.

ROLES AND RESPONSIBILITIES OF THE RANR AND PRESIDENT

- 5. The roles and responsibilities of the RANR and the President are as follows:
 - a. Represent the interests and present the collective views of all the RAEME Regional Associations as a full member of the Corps Committee. .
 - b. Coordinate and implement National tasks and projects as agreed by the RAEME Regional Associations.
 - c. Establish communication links with all the RAEME Regional Association Committees and the HOC Cell and liaise with them on a regular basis.
 - d. Maintain a list of current Association-wide issues (not of Regional-based issues) and record the views of each Regional Association and update the HOC and Corps Committee.
 - e. Annually prepare Position Papers on mature national issues that accurately reflect the views of all the various RAEME Regional Associations and of the HOC Cell.
 - f. Communicate these mature national issues to the HOC Cell for inclusion on the agenda of the annual Corps Committee Meeting.
 - g. Present these issues and views for discussion, consideration and decision at the annual Corps Committee Meeting.
 - h. Provide feedback to the RAEME Regional Associations, the HOC policy instructions and Corps Fund financial determinations by explaining the reasons for, and gaining understanding of, the decisions taken.
 - i. Encourage implementation of procedures at Regional level to achieve the National policies deployed.
 - g. Monitor the implementation of the Association-wide decisions taken and feedback to the HOC Cell any secondary problems or issues that arise.
- 6. Tasks for the President include the following:
 - a. Coordinate a national merchandising program that affords best value for money through the utilization of economies of scale, reducing duplication, and leveraging of the products offered by each regional association.
 - b. Coordinate the development of the RAEME National Association website and the framework of linkages to all other RAEME Associations and other affiliated websites.
 - c. Develop and foster membership of the RAEME National Association, which is to include establishing and maintaining a process to introduce currently serving and

retiring RAEME members to their local Association, Chapter, Sub-Branche s and other RAEME Groups.

- d. Encourage all RAEME Regional Associations and RAEME Groups to affiliate as full members of the RAEME National Association.
- e. Assist HOC Cell to implement automatic membership for all categories of full time serving RAEME personnel performing continuous full time service. Liaise closely with all other Regional and kindred RAEME Associations and RAEME Groups.
- f. At ever opportunity, promote the Corps to the wider community within and outside of the services.
- g. Assist in maintain relevant Corps Instructions as assigned by The Corps Committee.
- h. Perform all other tasks requested of the appointee by HOC, the Corps Committee and the RAEME Regional Associations as appropriate.

SUMMARY OF KEY TASKS FOR THE CORPS, NATIONAL MANAGEMENT COMMITTEES

- 7. In summary, the following tasks are envisaged for the RAEME National Association:
 - a. Assist, Facilitate and encourage the celebration of Corps Birthday in units and regions when requested.
 - b. Assist when requested with the organization of serving and ex serving RAEME members who may wish to march under the National or Regional RAEME/AEME Banner in ANZAC Day marches.
 - c. Provide a single point of contact for the coordination and promulgation of all major RAEME activities and events nationally.
 - d. Assist the Representative COL COMDT, COL COMDTs and Regional RAEME Reps, when requested, in the selection of Corps members for the Craftsman of the Year Awards. Also make recommendations for these and other awards as appropriate.
 - e. Ensure the ‘Craftsman’ is distributed appropriately.
 - f. Encourage the writing of articles for the ‘Craftsman’, Regional Newsletters and national or military media.
 - g. Maintain and develop the Corps’ National and Regional membership databases and web sites.
 - h. Facilitate the gathering of Corps memorabilia, property and documentation and participate in the development of the Army Logistic Museum – Bandiana.
 - i. Undertake lecturing tasks at various venues as required.
 - j. Care for such Corps property, financial and other accounts, Corps funds, Corps records and conference minutes as may exist.

- k. Maintain an up-to-date set of RAEME Corps Instructions.
- l. Maintain a close liaison with affiliated RAEME Regional Associations, other unit and RAEME groups.
- m. Annually review the membership of Associations, its committees, incumbents and related material to ensure that RNA documentation and website are current.
- n. Identify and maintain national, regional and unit representatives.
- o. Identify and support all RAEME Regional Associations.
- p. Seek permission to and inform association members of details of members in need of assistance or who have deceased.
- q. Foster relationships between Head of Corps RAEME. RAEME Corps Committee, RAEME Serving Members and all RAEME Affiliated Associations and RAEME Groups.
- r. Encourage all RAEME Associations and RAEME Groups to join the RAEME Electronic Network.
- s. Undertake tasks that are mutually agreed by the majority of members that will assist and support all RAEME Corps members past and present.